MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION HONG KONG, CHINA

District 303

Results as of: 2/28/2021

Clubs

RESULTS FOR 2020-2021

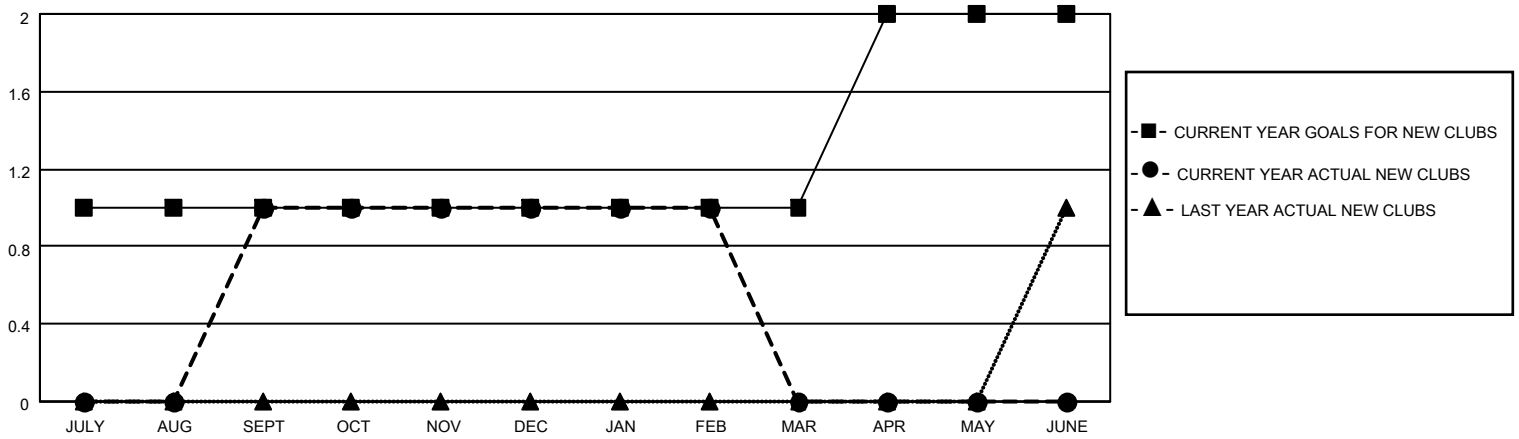
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	1	0
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	1	0	0

Members

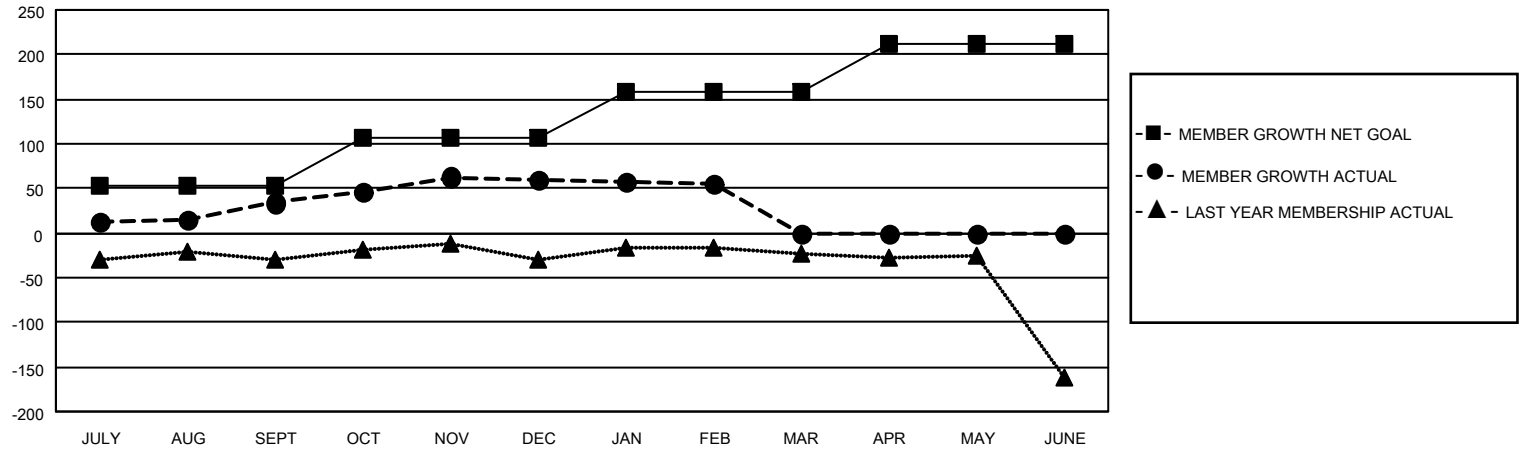
RESULTS FOR 2020-2021

QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	53	159	100
OCT/NOV/DEC	53	71	43
JAN/FEB/MAR	53	16	12
APR/MAY/JUNE	53	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 0

49 CLUBS OF 95 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE	1,575 (71.11%)
FEMALE	640 (28.89%)

DROPPED MEMBERS

DECEASED	6
CLUB CANCELLED	0
OTHER	149
TOTAL	155

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS	60
FAMILY MEMBERS PAYING HALF DUES	35

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